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# HENRY BAKER COLLEGE MELUKAVU

DEPARTMENT OF TOURISM  
& HOSPITALITY MANAGEMENT

## ACADEMIC YEAR

## 2023-24

## FROM DARKNESS INTO MARVELLOUS LIGHT

Henry Baker College, Melukavu, a Christian, Minority, Co-Educational, Government-aided Arts and Science College Established In 1981, affiliated to Mahatma Gandhi University, Kottayam, Kerala, Accredited by NAAC with 'A' Grade and An ISO 9001:2015 certified Institution.

**B.VOC TOURISM AND HOSPITALITY MANAGEMENT**  
**HENRY BAKER COLLEGE, MELUKAVU**  
**Annual Report 2023-2024**

## INTRODUCTION

Henry Baker College Melukavu got sanctioned B. Voc Tourism and Hospitality Management from UGC as per NSQF along with few other colleges under MG University, Kottayam. This course is the first B. Voc course in the college and sixth Undergraduate course affiliated to MG University, Kottayam. The three- year degree course, B. Voc Tourism and Hospitality aims at enabling the learner to seek employment after any level of learning and upgrade qualifications or skill competencies either to move higher in the job profile or in the higher educational system. The details of the activities done during this new academic year of 2023-2024 are as follows:

### 1. Photography Competition – Beat Plastic Pollution

As part of the Environment Day celebration the department organized a photography competition on 10 June 2023 with the theme 'Plastic Pollution'. The theme was Beat Plastic Pollution.



The objective of the program is:

- a. To bring together millions of people across the globe for awareness and action for the environment.
- b. To make the environment a plastic free one.
- c. To educate the public about pressing environmental issues and the importance of sustainable practices.



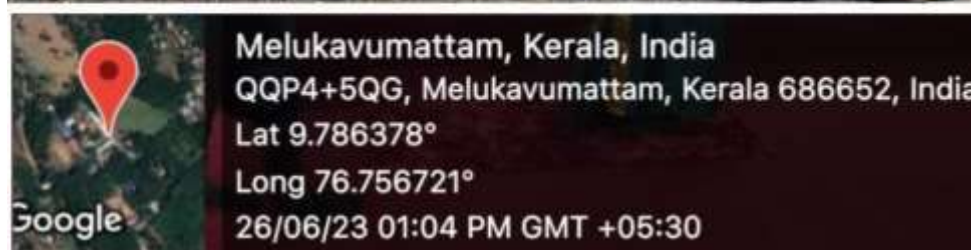


## 2. Graduation Day

The graduation ceremony of 2020 batch was organized on 26<sup>th</sup> June 2023 with the blessings of Bishop Rt. Rev. V S Francis, CSI East Kerala Diocese. Mr. AnishThanikkal, HOD of Tourism department welcomed the gathering. The college Bursar Rev. Simon P George, Treasurer Rev. P C Mathukutty also showered the blessings with their valuable presence.







### 3. Nature Walk

In order to give an awareness regarding nature and about its endless resources, a nature walk was organized by the department on 27 September 2023. The students and teachers went to the waterfalls in Kulathikandam, Melukavumattom.

The main objectives of the program were;

- To minimize resource consumption.
- To motivate youngsters to live in harmony with nature.
- To become custodians of a green future.



Melukavumattam, Kerala, India  
QOM4+Q59, Melukavumattam, Kerala 686652, India  
Lat 9.783954°  
Long 76.755474°  
27/09/23 03:45 PM GMT +05:30

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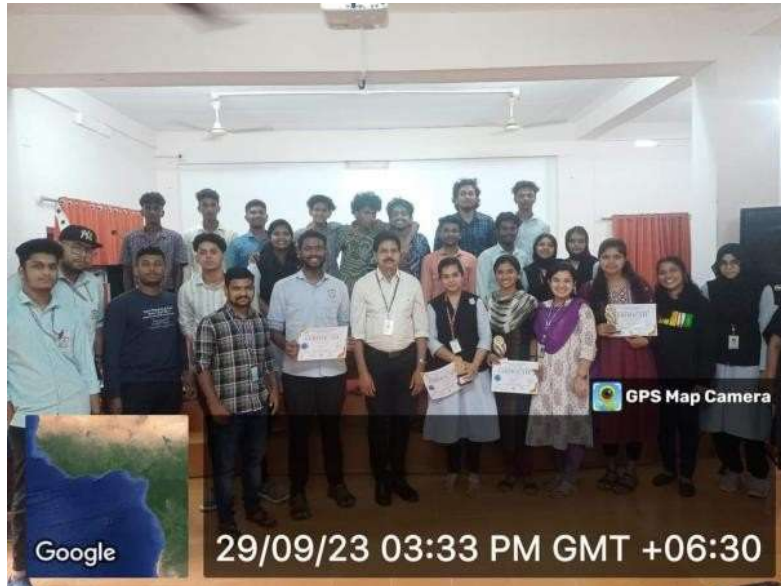


#### 4. INTER DEPARTMENT QUIZ

As part of the World Tourism Day, the department organized an Inter Departmental Tourism Quiz on 29 September 2023. Students from various departments participated in the competition. Aneeshiya Cherian, I M. Com, Darsana Sanoj III B. Sc Physics, Sandra Joseph I M. Com, Yugin Richard III BA English secured the First, Second, Third and Fourth positions simultaneously. The program coordinators were Mrs. Renimol Simon and Mrs. Joshy SamJohnson.







## HENRY BAKER COLLEGE, MELUKAVU

Department of Tourism

**\*Tourism Quiz 2023\***

**\*Winners List\***

1st Prize :- Aneeshiya Cherian, 1st M.Com

2nd Prize :- Darsana Sanoj, 3rd BSC Physics

3rd Prize :- Sandra Joseph, 1st M.Com

4th Prize :- Yugin Richard, 3rd BA English



## 5. DEPARTMENT ANNIVERSARY CELEBRATION

The departmental anniversary was celebrated on 1<sup>st</sup> November 2022. The department celebrated its 5<sup>th</sup> year of successful journey on the day of Kerala Piravi. Principal Dr. Gireesh Kumar G S also participated in the celebration by cutting the cake.

## 6. DEPARTMENT CHRISTMAS CELEBRATION

The departmental Christmas celebration was conducted on 22 December 2023. All the students and teachers shared gifts and cake was cut with much happiness and enthusiasm.



## 7. TRAVEL AGENCY INTERNSHIP

As part of the curriculum a one-month Travel Agency internship was arranged to the students from 22 January 2024 to 22 February 2024 at the various travel agencies in Ernakulam. The different travel agencies were;

- a. Sama Travel Pvt Ltd, Kochi
- b. TourFly India Pvt. Ltd, Ravipuram Kochi
- c. DDH Hospitality, Kalady

The objectives of the Travel Agency Internship are;

- a. To identify types of tour and components of a pre-packaged tour.
- b. To know about the online reservation procedure for booking a tour.
- c. To know about the organization and management of a Travel Agency.
- d. To study the functioning of the Tour Operation, Travel Agency and Airport.



## 8. HOSPITALITY INTERNSHIP

As part of the curriculum a one-month Hospitality Internship was arranged to the students from 19 January 2024 to 19 February 2024. The internship was arranged at Venice Iva Residency, Alappuzha. The objectives of the Hospitality Internship are:

- a. To increase and refine skills and knowledge.
- b. To evaluate diversity and ethical considerations relevant to the hospitality industry.
- c. To get exposed to fast-paced business operations.



## 9. MOBILE PHOTOGRAPHY COMPETITION

A mobile photography competition was organized by the department on 2 February 2024. Students from various departments participated in the competition. The theme of the competition was HBC Campus. Hamid Salam, II B. Com and Ashkar Noorudhin III B. Sc Physics secured the first and second positions simultaneously.





## 10. WORLD WILDLIFE DAY WEBINAR

As part of World Wildlife Day, a webinar was organized by the department on the topic 'Man and Wildlife Conflict' on 7 March 2024. The resource person was Mrs. Devapriya Dileep, Wildlife Biologist. The wildlife day is celebrated to raise awareness about the world's wild fauna and flora.

